



The National Alliance of Highway Beautification Agencies (NAHBA) would like to invite you to join the growing number of states who share an interest in the regulation of outdoor advertising and junkyards across America. NAHBA is made up of individuals who direct or manage their state's outdoor advertising program, along with associate members from the FHWA, local governments, beautification organizations, and the outdoor advertising (ODA) industry. We encourage you to become a part of our alliance and join our membership in its commitment to effectively control outdoor advertising and junkyards, so that you may benefit from the open exchange of ideas and information that this alliance facilitates.

Outdoor advertising and junkyard control are programs that cross many groups of interest. Some see billboards and junkyards as nuisances, while others view them as lucrative financial investments. Yet all interests come together under the common thread of the Federal Highway Beautification Act of 1965, which mandates the control of billboards and junkyards along interstates and federal-aid primary systems. NAHBA strives to develop and promote outdoor advertising and junkyard control programs that reach a balance for all interests.

NAHBA offers membership access to information on our web site, www.nahba.org, which is designed to easily locate federal and state regulations. The website also contains information regarding the latest regulatory news, legislative updates, and links of interest concerning beautification along our nation's travelways.

NAHBA also offers bi-annual teleconferences to discuss critical issues facing the states in the outdoor advertising and junkyard control programs. NAHBA meets annually to discuss new developments in technology, upcoming legislation, and ways to improve or streamline regulation of outdoor advertising and junkyards, landscaping, and visitor centers.

We hope you will consider joining NAHBA and participating in our national alliance. We are attaching an annual membership form for your consideration and look forward to your participation. If you have any questions, please contact Barbara M. Wessinger at (803) 737-1348 or by email at wessingebm@dot.state.sc.us.

Sincerely,

NAHBA Membership Committee