

# NAHBA's NATIONAL AWARDS PROGRAM



**WE NEED YOU!**

**(to participate)**

## **Here's a perfect opportunity to support your people!**

Outdoor advertising control practitioners in 46 states serve on the frontlines of saving each respective state tens of millions of dollars in potential economic penalties that would otherwise catastrophically affect highway transportation development for hundreds of millions of citizens across the country. These professionals have tough jobs. Their mission is honorable and their role is indispensable through federal and state mandates. At the same time, it can often be a thankless and unforgiving discipline. NAHBA's National Awards Program provides organizational leaders and practitioners a rare opportunity to recognize the vital role these public servants play in supporting the broader highway transportation and development community.

## **Participation is really easy:**

NAHBA's National Awards Program is easy to participate in. The nomination packet is only three pages in length (with lots of white space). The form is a single page, it is really simple, and only takes a few minutes to complete. The rest of the nomination process is a basic executive summary. The form, the executive summary, and any supplemental explanatory information (e.g., brochures, pdf's, photographs, etc.) are all that is needed to complete a nomination.

## **There are few other national award alternatives:**

NAHBA's National Awards Program fills a highly-specialized niche. Outdoor advertising control programs that are doing spectacular things have few other opportunities to draw national attention to their achievements.

## **It's a great way to build program capital:**

For those in formal leadership roles there is no better way to demonstrate your support for these hardworking practitioners than to make time to highlight a program-based improvement they have achieved by nominating their achievement to receive a national award. This, in turn, builds positive capital into the program that will pay future dividends.

## **Success inspires more success:**

Earning a national award brings distinction to the originating program. It also brings distinction to those whom are leading or working within that program. This type of achievement often leads to what can be called "spin off successes." In other words, shining a national spotlight on a specific program achievement provides further encouragement and incentive to realize additional future successes.

## **Because you don't have any really solid reasons not to:**

Okay, this is where our participation marketing efforts are resulting in rather shameless tactics. Yes, NAHBA needs you to participate, your organizational leaders love national recognition, and staff really do appreciate the applied effort, but with all of the potential positive benefits is there anything else that would stop you from submitting a nomination? Although it is difficult to anticipate what other participation barriers may be out there, NAHBA feels confident that any program that is in continuous operation from the late 1960s or early 1970s has to be making some kind of noteworthy achievements that merit distinction. Put simply, if you are still unable to participate we refuse to believe it is because nothing noteworthy is occurring in this program area. With that, we welcome any, and all, pending nominations.

*If your actions inspire others to dream more, learn more, do more and become more, you are a leader."-John Quincy Adams.*



# NATIONAL AWARDS PROGRAM

*Recognizing State DOT:*  
**"Operational Excellence"**

NAHBA National Awards Program is designed to recognize, honor, and distinguish operational excellence in outdoor advertising control programs at the national level. There are a total of three (3) national award nomination categories as follows:

1. Programmatic Technical Innovations
2. Programmatic Process Improvements
3. The NAHBA Chairman's Award

## WHO IS ELIGIBLE TO ENTER?

Nominations are accepted on behalf of any State ODA regulator or any State OAC Program.

## WHO WILL JUDGE THE ENTRIES?

The NAHBA Board of Directors selects four (4) to five (5) individuals from various backgrounds and states to serve as the Selection Committee.

## WHEN ARE NOMINATIONS DUE?

All completed nominations must be submitted in an electronic format by close of business on **Friday, April 7th, 2017**.

## WHERE DO I SUBMIT MY NOMINATIONS?

Please submit all completed nominations to:

*NAHBA Awards Selection Committee*  
**C/O Rob Jessee**  
**Deputy Director of ROW Operations**  
605 Suwannee Street, MS 22  
Tallahassee, FL 32399  
**Ph (850) 414-4605**  
[robert.jessee@dot.state.fl.us](mailto:robert.jessee@dot.state.fl.us)

## WHERE WILL THE AWARDS BE PRESENTED?

Award plaques will be presented to the winners at the NAHBA's Annual Conference on Control of Outdoor Advertising during the **2017 Annual NAHBA Conference at the Crowne Plaza in Indianapolis, IN (April 30th to May 4th)**. If the winner cannot be in attendance, an attending delegate may be asked to receive the award on behalf of the winner.

## WHAT SHOULD I FOCUS ON WHEN PREPARING A NOMINATION?

1. Nominations must fall into one of the three listed categories. (1) Technical Innovations, (2) Process Improvement, or (3) the Chairman's Award. **Please clearly indicate which category(s) your entry will address.**
2. Nominations for the Technical Innovations and Process Improvement Awards must address as many of the listed criteria as possible in their respective category (see NAHBA Award Categories and Criteria Info. Sheet Below).
3. Nominations must include a completed nomination form and a detailed summary of the accomplishments of the nominated project, process, person, or group. Summaries may not exceed two (2) letter-size pages, utilizing a font size no smaller than 12 points.
4. Entries should include at least two high quality color prints (JPEG's) showing the associated project or person(s) nominated. The photos should be clearly labeled and identified with the entry name and description of the view shown.
5. Entries may be submitted in multiple categories.
6. All submitted materials become the property of NAHBA and may be used by NAHBA for its organizational needs. No entry materials will be returned.

# NAHBA NATIONAL AWARD CATEGORIES AND CRITERIA

## TECHNICAL INNOVATION AWARD

TECHNICAL INNOVATION AWARD	
Criteria	Total Possible Point Value
The project created an innovative product, process, or solution resulting in a significant operational improvement within the OAC program.	30
The innovation employed and leveraged technology as a basis for enhancing or complementing the project outcome.	30
The innovation can be used to support making a business case for maintaining or improving "Effective Control" measures within the OAC program.	20
The innovation can demonstrate programmatic utility by generating a return on investment in terms of lowering operational costs, increasing throughput, or saving time.	20

## PROCESS IMPROVEMENT AWARD

PROCESS IMPROVEMENT AWARD	
Criteria	Total Possible Point Value
The project improves the overall organizational effectiveness of the OAC program by reducing program bureaucracy, incorporating paperless processes, or capturing some other process improvement benefit. For example, the "after condition" is significantly cheaper, better, or faster in comparison to the "before condition."	40
The project lends itself towards establishing better internal and/or external stakeholder partnerships.	20
The project increases program or process transparency.	20
The process improvement can be used to support making a business case for maintaining or improving "Effective Control" measures within the OAC program.	20

## NAHBA CHAIRMAN'S AWARD

NAHBA CHAIRMAN'S AWARD	
Criteria	Total Possible Point Value
Demonstrates strong leadership skills in meeting challenges of the OAC program. Examples include:	60
(a) Partnering skills. <ul style="list-style-type: none"> <li>• For example, aiding other states, the FHWA, AASHTO, NAHBA, etc.</li> </ul>	
(b) Communications skills (sharing of ideas and implementing improvements).	
(c) Consensus building skills.	
(d) Commitment of staff and resources for improving the effectiveness of the OAC program.	
(e) Long-term commitment to the OAC program.	
Meets the Challenges of the OAC program in a creative manner.	40

- Participants are encouraged to use as many of the criteria listed above as possible when describing nomination achievements.

# OPERATIONAL EXCELLENCE (NOMINATION FORM)

**PLEASE NOTE:** This form must be completed in its entirety for each category. All nominations must be received by **COB Friday, April 07, 2017**. (see page 1 for additional submission details).

1. GENERAL NOMINATION INFORMATION	
Awards Project Name:	
Awards Nomination Category:	
Awards Project Location:	
Project Website (if applicable):	

2. NOMINEE INFORMATION (person, or team being nominated)	
Name(s):	
Title:	
Organization:	
Address:	
City, State, and Zip	
Phone:	
Email	

3. NOMINATOR INFORMATION (person completing the nomination form)	
Name:	
Title:	
Organization:	
Address:	
City, State, and Zip	
Phone:	
Email	

4. WRITTEN PROJECT DESCRIPTION ATTACHMENT INSTRUCTIONS	
<p>Attach no more than two (2) typed letter-size pages (using a minimum 12 point font) describing the project or achievement in detail.</p> <p>For the National Technical Innovation and Process Improvement Awards, please address as many of the following areas as is applicable:</p> <ul style="list-style-type: none"> <li>(1) Start and completion dates.</li> <li>(2) Primary goal of project.</li> <li>(3) Products utilized in the creation/enhancement of the project.</li> <li>(4) Staff involvement and workflow of the project.</li> <li>(5) Revenue and time savings.</li> <li>(6) Benefits realized by the agency as a result of the project.</li> <li>(7) Ability of other states to utilize the project.</li> </ul> <p><i>To aid with review efficiency, it is recommended (but not required) to combine all submission materials within a single integrated PDF document.</i></p>	