

# Agenda

## SUNDAY

Noon–7:00 p.m. **Pre Function Grand Hall**  
**Registration**

12:30 p.m.–2:00 p.m. **Hotel Restaurant**  
**NAHBA Board Meeting**

**Moderator:** **Rob Jessee**, Deputy Director—Right of Way Operations, Florida DOT

12:30 p.m.–4:30 p.m. **New York Central**  
**TRB Meeting**

**Moderator:** **Cesar Quiroga**, Senior Research Engineer, Texas A&M Transportation Institute

2:15 p.m.–3:45 p.m. **Wabash**  
**NAHBA/FHWA Meeting**

**Moderators:** **Rob Jessee**, Deputy Director – Right of Way Operations, Florida DOT; **Melissa Corder**, FHWA

6:00 p.m.–8:30 p.m. **Illinois St. Ballroom**  
**Joint AASHTO/NAHBA Opening Reception**

## MONDAY

7:00 a.m.–5:00 p.m. **Pre Function Grand Hall**  
**Registration**

7:00 a.m.–8:00 a.m. **Grand Hall**  
**Breakfast**

8:00 a.m.–11:45 a.m. **Illinois Street West & East**  
**General Session**

**Moderators:** **Randy Park**, Project Development Director, Utah DOT; **Matt DeLong**, Administrator, Michigan DOT; **Rob Jessee**, Deputy Director—Right of Way Operations, Florida DOT

**Speakers:** **Randy Park**, Project Development Director, Utah DOT; **Matt DeLong**, Administrator, Michigan DOT; **Rob Jessee**, Deputy Director—Right of Way Operations, Florida DOT; **Joe McGuinness**, Commissioner, Indiana DOT; **Major General Corey Carr**, Indiana Adjutant General; **Mayela Sosa**, Division Administrator, FHWA; **Dr. Thomas DeCoster**, the former director of the Executive Education Program at the Indiana University School of Public and Environmental Affairs.

9:15 a.m.–9:45 a.m. **Grand Hall Alcove S.E.**  
**AM Break**

9:45 a.m.–Noon **Illinois Street West & East**  
**General Session**

**Moderators:** **Randy Park**, Project Development Director, Utah DOT  
**Matt DeLong**, Administrator, Michigan DOT

**Rob Jessee**, Deputy Director—Right of Way Operations, Florida DOT

**Speakers:** **Dr. Thomas DeCoster**, former director of the Executive Education Program at the Indiana University School of Public and Environmental Affairs

**Matt Haven**, Keynote Speaker

Noon–1:00 p.m. **Grand Hall**  
**Lunch**

1:00 p.m.–2:30 p.m. **Edison North**  
**AASHTO Directors Meeting**

**Moderator:** **Randy Park**, Project Development Director, Utah DOT

1:00 p.m.–2:30 p.m. **Illinois Street East**  
**What A Long, Strange Trip It's Been—Indiana's Evolving OAC Program**

*Indiana Permits Director Mark Tidd will present an oral history of the recent turnaround in Indiana's efforts to achieve more effective control of outdoor advertising signs in the state, including a preview of the newly developed electronic billboard inventory system and a brief overview of a current rulemaking initiative to bring more clarity and certainty to INDOT's regulatory actions.*

**Moderator:** **Mark Tidd**, Prequalification Director, Indiana DOT

1:00 p.m.–2:30 p.m. **Illinois Street West**  
**Local Project Session**

**Moderator:** **Mike Hoy**, Utilities Engineer, Indiana DOT

2:30 p.m.–3:00 p.m. **Grand Hall Alcove S.E.**  
**PM Break**

3:00 p.m.–4:30 p.m. **Illinois Street West**  
**Appraisal FHWA Research Project Updates**

*FHWA will discuss a finished study addressing Options, an ongoing one regarding Appraisal Issues and an upcoming Waiver Usage survey. In addition, Real vs Personal property, project consistency, scoping and technology will be discussed from a state perspective.*

**Moderator:** **Jeff Hoge**, Director ROW Division, Tennessee DOT

**Speaker:** **Chad Crawford**, FHWA

**Kevin O'Grady**, FHWA

**Michael McCall**, Title

**Paul Zembruski**, Virginia DOT

3:00 p.m.–4:30 p.m. **Illinois Street East**

### **LED: How Bright Is It?**

*How Bright is Bright? Does your state have brightness standards in order to not cause nighttime driver visibility and safety issues? Potential risk of blinding nighttime brightness could be caused by inappropriate adjustments to any kind of sign not just a billboard. The presentations will be about how the new digital sign technology works and examples of some state standards.*

**Moderator:** [Wendy Knox](#), Outdoor Advertising Regulatory Program Supervisor, Texas DOT

[Melissa Staffeld](#), Highway Advertising Specialist, Michigan DOT

**Speakers:** [Joyce Musick](#), Outdoor Advertising Manager, Missouri DOT

[Bill Ripp](#), Lamar Advertising, OAAA's Digital Billboard Committee Chair

3:00 p.m.–4:30 p.m. **Edison South**

### **Apparent Right of Way**

*This session will consist of a multi-disciplined panel discussing circumstances encountered in the process of determining existing right of way and distinguishing it from that deemed apparent. Who are the interested parties? What is relevant in verifying it? When is the support sufficient? Where do we go from here?*

**Moderator:** [Rob White](#), Right of Way Chief, Vermont AOT

**Speakers:** [Kevin Rowland](#), District Right of Way Services Manager, Indiana DOT

[Don West](#), Right of Way Services and Support Manager, Indiana DOT

[Teresa Giller](#), Attorney, Legal Services, Indiana DOT

3:00 p.m.–4:30 p.m. **Edison North**

### **Utilities Directors Meeting**

**Moderator:** [Nelson Smith](#), Statewide Utility Eng., Maryland SHA

3:00 p.m.–4:30 p.m. **Milwaukee**

### **Utility Consultants Meeting**

**Moderator:** [Tom Swafford](#), Utility Coordination Program Manager, UMS

[Kenny Franklin](#), Vice President of SUE Development, Bloodhound LLC

**Speakers:** [Jim Anspach](#), Dir., Utility Market and Practice Dev., Cardno

[Vineeta Jayaram](#), Principal, Cobb Frenley & Associates

[Nick Zembillas](#), CEO/MD, Subsurface Utility Engineering, LLC

4:30 p.m.–6:00 p.m. **Illinois Street East**

### **NAHBA Business Meeting**

**Moderator:** [Rob Jessee](#), Deputy Director, Right of Way Operations, Florida DOT

5:00 p.m.–7:00 p.m. **Iron Horse**

### **Monday Meet and Greet**

## **TUESDAY**

7:00 a.m.–8:00 a.m. **Grand Hall**

### **Breakfast**

8:00 a.m.–9:30 a.m. **Edison North**

### **ROW Directors Meeting**

**Moderator:** [Perry Johnston](#), Division Head, Right of Way, Arkansas SHTD

8:00 a.m.–9:30 a.m. **Illinois Street East**

### **Moving Forward Post MAP-21 and FAST Act**

*This session will cover how the enhanced National Highway System (NHS) impacts a State's responsibility, provide important information on maintaining "effective control," and examine how the FAST Act "Key Dates" are critical to certain types of directional signs.*

**Moderator:** [Clyde Johnson](#), Clyde B. Johnson, Consultant Services Inc.

**Speakers:** [Melissa Corder](#), FHWA

[Melissa Staffeld](#), Highway Advertising Specialist, Michigan DOT

8:00 a.m.–9:30 a.m. **Edison South**

### **ROW Consultants & DOT Partnering**

**Moderator:** [Faith Roland](#), CEO, Roland Resources, Inc.

**Speakers:** [Jim Henry](#), Senior Right of Way Specialist, H.W. Lochner, Inc.

[Lisa Harrison](#), President, Pinnacle Consulting Management Group, Inc.

[Lyle McMillan](#), Director of Right of Way and Property Management, Utah DOT

[Jennifer Williams](#), Assistant Division Head, Right of Way, Arkansas SHTD

8:00 a.m.–9:30 a.m. **Illinois Street West**

### **Sound Practices in Utility Agreement Development & Execution**

*This session will cover the Utility Agreement and Contract Document Review recently completed by FHWA. Additionally, the companion NHI course on utility agreements currently under development will be covered. Lessons learned, gaps in the process and successful practices will be discussed with time for Q&A.*

**Moderator:** [Mark Attaway](#), Assistant Director of Right of Way for Utilities and Railroads, South Carolina DOT

**Speakers:** [Ken Leuderalbert](#), VE and Utility Program Manager Headquarters Office of Infrastructure Pre-Construction Group, FHWA  
[Cesar Quiroga](#), TTI

9:30 a.m.–10:00 a.m. **Grand Hall Alcove S.E.**

### **AM Break**

10:00 a.m.–11:30 a.m. **Illinois Street East**  
**Case Law Update**

*Review and discussion of recent cases involving the Federal Highway Beautification Act (HBA) and outdoor advertising control issues of national significance, with special emphasis on how and when OAC signs are involved in inverse condemnation actions, Administrative Procedures Act (APA) hearings, writ of mandamus orders, and police powers enforcements and protections.*

**Moderator:** [Barbara Wessinger](#), Assistant Chief Counsel, South Carolina DOT

**Speakers:** [Andy Frohardt](#), Assistant Attorney General, Colorado Office of the Attorney General

[Barbara Wessinger](#), Assistant Chief Counsel, South Carolina DOT

10:00 a.m.–11:30 a.m. **Edison North**  
**Right of Way Project Delivery Innovations and Best Practices**

*Learn how states are using the latest pilot programs and streamlining processes to accelerate project delivery!*

**Moderator:** [Lyle McMillan](#), Director of Right of Way and Property Management, Utah DOT

**Speakers:** [David Edwards](#), Acquisition and Relocation Supervisor, Colorado DOT

[Arnold Feldman](#), Acting Director Office of Real Estate Services, FHWA

10:00 a.m.–11:30 a.m. **Illinois Street West**  
**SUE Equipment Panel: When to Use Each and How it Works**

*Depending on the field conditions and utility system physical characteristics different geophysical techniques may or may not be successful for designating the location. This session includes basic knowledge of how they work, why they may or may not work, hands on examples of equipment and war stories from the trenches.*

**Moderator:** [Bryan Bradley](#), Statewide Utility Engineer, Iowa DOT

**Speakers:** [Phil Meis, P.E.](#), President & Principal Engineer, UMS—Utility Mapping Service, Inc.

[Jacob Sheehan](#), Senior Geophysicist, Olson Engineering, Inc.

[Jeff Richardson](#), Project Manager, Bloodhound, LLC

10:00 a.m.–11:30 a.m. **Edison South**  
**Utility Coordination Best Practices—Interactive State to State Comparison Forum**

*This is an interactive dialog session designed to review and discuss best practices and innovations in the field of utility coordination. The intent is to engage the audience for feedback on best practices and innovated approaches being applied by state DOT's. What innovated utility coordination technique is working in your state?*

**Moderator:** [Guy Rezendes](#), State Utilities Engineer, Massachusetts DOT

**Speakers:** [Robert Memory](#), Utility Coordination Manager, AMEC Foster Wheeler

[Mark Pitchford](#), Director, National UAS Services at Maser Consulting, PA

11:30 a.m.–1:00 p.m.

**Lunch on own**

1:00 p.m.–4:00 p.m. **NE Corner of Plaza**  
**Technical Tour and “Kiss the Bricks” Tour**

**Coordinator:** *Meet in Hotel lobby at 1:00 p.m.*

1:00 p.m.–4:00 p.m. **Illinois Street West**  
**FHWA Meeting**

*FHWA staff working meeting to discuss current and anticipated Federal-aid right-of-way program needs and challenges.*

**Moderator:** [Arnold Feldman](#), Acting Director Office of Real Estate Services, FHWA

## WEDNESDAY

7:00 a.m.–8:00 a.m. **Grand Hall**  
**Breakfast**

8:00 a.m.–9:30 a.m. **Edison South**  
**Utility Coordination Challenges for Birmingham CBD Interstate Projects and the Innovation Employed, to help accomplish it, including 3-D Modeling**

*This session explores the challenges of addressing utility conflicts on a Fast-Track Urban Interstate Project and the innovative approach that we employed, including a 3-D Model. We just incorporated the LiDar data from the electric utility as well as the SUE data that we collected along with topo survey and company records to add to the highway design to populate the 3-D Model.*

**Moderator:** [Jennifer McCleve](#), Utilities/Rails Branch Manager, Commonwealth of Kentucky

**Speakers:** [Robert Lee](#), State Utilities Engineer, Alabama DOT

8:00 a.m.–9:30 a.m. **Illinois Street East**  
**Billboard Valuation Techniques**

*This session will define the underlying assumptions which are often in conflict with regard to billboard valuation. It will cite some variations in the policy and approach to acquisition by different states and provide a case study of sign valuation on an Indiana project.*

**Moderator:** [Rob Jessee](#), Deputy Director—Right of Way Operations, Florida DOT

[Jeff Hoge](#), Director Right of Way, Tennessee DOT

Speakers: [Michael McCall](#), Title

[Chad Root](#), MAI Assistant Right-of-Way Services Manager, BLN

[Wendy Knox](#), Outdoor Advertising Regulatory Program Supervisor, Texas DOT

8:00 a.m.–9:30 a.m. **Illinois Street West  
ROW Challenges and Opportunities**

*This session will include a presentation on a bridge replacement project located in Gardiner, Maine that included three commercial accesses directly off the bridge. Delaware DOT will also give two presentations; the first on developing a functional work guide for ROW agents and the second on negotiations and when being flexible with property owners isn't the best policy.*

Moderator: [Rob White](#), Right of Way Chief, Vermont AOT

Speakers: [Todd Pelletier](#), Project Development Bureau, Maine DOT

[Robert Cunningham](#), Chief of Right of Way, Delaware DOT

8:00 a.m.–9:30 a.m. **Edison North  
Micro-Cellular Treatment and Accommodation in  
Right of Way**

*This panel discussion will focus on the Accommodation of the Microcellular Facilities within State Right of Way. Panelists may discuss how their states have established guidelines or restrictions for microcellular facilities in state ROW or how their state has established fee structures. Panelists may share what constraints their state has placed on the actual construction of these facilities.*

*We anticipate some discussion concerning the executive order accelerating broadband infrastructure deployment as well the petition (or response to the petition) to the FCC for a declaratory ruling to speed the deployment of critical advanced wireless infrastructure and any results of the petition that may be in place at the time of the seminar.*

Moderators: [Todd May](#), Statewide Director of Utilities and Railroads, Indiana DOT

Speakers: [Jerry Hoover](#), Program Director—Seymour District, Indiana DOT

[Wendi Snyder](#), Utility and Railroad Program Manager, Ohio DOT

[Jessica Biggin](#), Assistant Chief Right-of-Way Agent, Nevada DOT

[Alana Spendlove](#), Statewide Railroad & Utilities Director, Utah DOT

[Beverly West](#), Real Estate Manager, Texas DOT

[Max Black](#), INDOT Operations Process and Systems Manager

9:30 a.m.–10:00 a.m. **Grand Hall Alcove S.E.  
AM Break**

10:00 a.m.–11:30 a.m. **Edison South  
Monetizing the Right of Way**

*This panel discussion will focus on the Monetizing of the State Right of Way. Panelists may state whether or not their state's permit section seeks only to recover costs associated with the permit or if it also attempts to recover maintenance costs associated with the installation of facilities within state right of way. We anticipate questions concerning what way each panelist has been successful in working with their state legislature to craft statutes that relate to monetizing the right of way.*

Moderators: [Todd May](#), Statewide Director of Utilities and Railroads, Indiana DOT

Speakers: [Jerry Hoover](#), Program Director—Seymour District, Indiana DOT

[Beverly West](#), Real Estate Manager, Texas DOT

[Jessica Biggin](#), Assistant Chief Right-of-Way Agent, Nevada DOT

[Michael Stone](#), RW Programs Management & Policy Advisor, Oregon DOT

[Wendi Snyder](#), Utility and Railroad Program Manager, Ohio DOT

[Drew Gilmore](#), Administrator, Office of Real Estate, Ohio DOT

[Max Black](#), Operations Process and Systems Manager

10:00 a.m.–11:30 a.m. **Illinois Street East  
A Reed In The Wind or Wandering In A Dark Woods**

*Discuss case law related to Reed, with an emphasis on new case law.*

Moderator: [Ron Johnson](#), Associate General Counsel, Texas DOT

Speakers: [Ron Johnson](#), Associate General Counsel, Texas DOT

[Eric Rubin](#), OAAA General Counsel & Principal—Rubin, Winston, Diercks, Harris & Cooke

10:00 a.m.–11:30 a.m. **Illinois Street West  
Relocation Challenges Round Table**

*This session will include 3 presentations from experts in the relocation field. Topics include using technology, project specific challenges, and rental subsidies for low income occupants. An open "ask the panel" portion is also planned where the audience can ask the experts about relocation challenges.*

Moderator: [Robert Cunningham](#), Chief of Right of Way, Delaware DOT

Speakers: [Lisa Harrison](#), President, Pinnacle Consulting Management Group, Inc.

[Bob Merryman](#), Senior Vice President, O.R. Colan Associates

[Joe Gromosky](#), Principal, Boomerang Ventures, LLC

10:00 a.m.–11:30 a.m. **Edison North**  
**Skills of a Good Utility Coordinator**

*Utility Coordination is one of the most critical aspects of a transportation project, however there is little training dedicated to the development of the necessary skills for this role. This interactive session assists each DOT or consultant firm in establishing a baseline of necessary skills to be an effective utility coordinator.*

**Moderator:** [Keri Bohlmann](#), Utilities Supervisor, Wyoming DOT

**Speakers:** [Kenny Franklin](#), Vice President of SUE Development, Bloodhound LLC

[Cindy Shell](#), PMP, Parsons Transportation Group

[Natalie Parks](#), Utility & Railroad Coordinator, American Structurepoint Inc.

Noon–1:00 p.m. **Grand Hall**  
**Lunch: 2017 FHWA Excellence in Right-of-Way Awards Presentation**

1:15 p.m.–2:45 p.m. **Illinois Street East**  
**Why We Do What We Do, How We Do What We Do, What Would You Do?**

*OAC attorney Andy Frohardt (Colorado) shares his perspective on the reasons for control and the legal mechanisms used, in layman's terms, to effect that control. Regulator Brooks Glasnapp (Iowa) presents examples supplied by states in which audience members must decide on the best option for compliance with the '65 Act.*

**Moderator:** [Brooks Glasnapp](#), Advertising Management Supervisor, Iowa DOT

**Speakers:** [Andy Frohardt](#), Assistant Attorney General, Colorado Office of the Attorney General

[Brooks Glasnapp](#), Advertising Management Supervisor, Iowa DOT

1:15 p.m.–2:45 p.m. **Edison North**  
**Buy America Round Table**

**Moderator:** [Matt DeLong](#), Administrator, Development Services, Michigan DOT

1:15 p.m.–2:45 p.m. **Illinois Street West**  
**Excess Land and Disposition Process**

*Brief presentation on State Surplus property programs leading into round table discussion about innovative techniques regarding the identification, processing, marketing and disposition of excess land. Additional topics will include: current inventory, valuation, federal regulations, alternative uses for excess land, locating utility easements on excess land and what to do with unsaleable parcels.*

**Moderator:** [Chuck Schmidt](#), Administrator ROW, New Hampshire DOT

**Speakers:** [Jeff Hoge](#), Dir. Right of Way Division, Tennessee DOT  
[Katrina Anderson](#), Assistant ROW Administrator, Georgia DOT

[Michael Kuehl](#), Consultant, CMK Real Estate Services, LLC  
[Theresa Giller](#), Attorney, Indiana DOT

1:15 p.m.–2:45 p.m. **Edison South**  
**Effective Utility Coordination Practices Using Alternative Contract Methods**

*This presentation will discuss the results of a recent NCHRP project that sought to develop draft AASHTO guidelines for utility coordination on projects delivered using alternative contracting methods (ACM) like design-build, construction manager/general contractor (CMGC), and public private partnerships (P3). The research synthesized the findings from a survey of DOTs, analysis of ACM solicitation documents on 73 projects worth over \$15 billion into 6 strategies for implementing the principles of utility coordination developed by previous SHRP2 research on ACM project.*

**Moderator:** [Jennifer McCleve](#), Utilities/Rails Branch Manager, Commonwealth of Kentucky

**Speakers:** [Douglas Gransberg](#), President, Gransberg & Associates, Inc.

3:00 p.m.–4:30 p.m. **Edison South**  
**Utilities Technical Council**

**Moderator:** [Nelson Smith](#), Statewide Utility Engineer, Maryland State Highway Administration

3:00 p.m.–4:30 p.m. **Edison North**  
**ROW Technical Council**

**Moderator:** [Perry Johnston](#), Division Head—Right of Way, Arkansas State Highway and Transportation Department

3:00 p.m.–4:30 p.m. **Illinois Street East**  
**OAC Technical Council Update and ANPRM Discussion**

*Update includes review of NCHRP 20-7 Proposal: "Time/cost analysis and comparative study associated with the relocation and removal of outdoor advertising signs impacted by state highway improvement projects": Florida Pilot Project: "Establishment of Effective Control Factors to Achieve Federal Enforcement Consistency with the Highway Beautification Act (HBA)"; and, review and discussion on the proposed ANPRM to revise 23 CFR Part 750.*

**Moderator:** [Barbara Wessinger](#), Assistant Chief Counsel, South Carolina DOT

4:30 p.m.–6:00 p.m. **Edison South**  
**Utilities Technical Council (continued)**

**Moderator:** [Nelson Smith](#), Statewide Utility Engineer, Maryland State Highway Administration

6:00 p.m.–9:00 p.m. **Grand Hall**  
**Joint AASHTO/NAHBA Reception and Dinner "AASHTO-GAME ON"**

*Don't forget to dress in your favorite team apparel!*

## THURSDAY

7:00 a.m.–8:00 a.m. **Grand Hall**  
**Breakfast**

8:00 a.m.–Noon **Illinois Street West**  
**Closing Session**

**Moderator:** **Randy Park**, Project Development Director, Utah DOT  
**Matt DeLong**, Administrator, Michigan DOT

**Speakers:** **Birth of the Interstate**, **Donald Davidson**,  
Indiana Motor Speedway Historian

**Future of the Interstate**, **Neil Pedersen**, Executive  
Director, TRB

**Closing Remarks & Indiana Handoff**

Noon  
**Meeting Adjourns**

10:00 a.m.–5:00 p.m. **C & O**  
**Training Session—Outdoor Advertising Control 101**  
**Training**



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# AASHTOWare Right of Way Outdoor Advertising Control™

- » **Save Time and Money!**  
States now have an opportunity to move away from time consuming, manual systems to a more streamlined permitting and permit management process provided by provided by AASHTOWare Right of Way Outdoor Advertising Control.
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