

NAHBA'S NATIONAL AWARDS PROGRAM



(to participate)

Here's a perfect opportunity to support your people!

Outdoor advertising control practitioners in 46 states serve on the frontlines of saving each respective state tens of millions of dollars in potential economic penalties that would otherwise catastrophically affect highway transportation development for hundreds of millions of citizens across the country. These professionals have tough jobs. Their mission is honorable and their role is indispensable through federal and state mandates. At the same time, it can often be a thankless and unforgiving discipline. NAHBA's National Awards Program provides organizational leaders and practitioners a rare opportunity to recognize the vital role these public servants play in supporting the broader highway transportation and development community.

Participation is really easy:

NAHBA's National Awards Program is easy to participate in. The nomination packet is only three pages in length (with lots of white space). The form is a single page and only takes a few minutes to complete. The rest of the nomination process is a basic executive summary. The form, the executive summary, and any supplemental explanatory information (e.g., brochures, pdfs, photographs, etc.) are all that is needed to complete a nomination.

There are few other national award alternatives:

NAHBA's National Awards Program fills a highly-specialized niche. Outdoor advertising control programs that are doing spectacular things have few other opportunities to draw national attention to their achievements.

It's a great way to build program capital:

For those in formal leadership roles there is no better way to demonstrate your support for these hardworking practitioners than to make time to highlight a program-based improvement they have achieved by nominating their achievement to receive a national award. This, in turn, builds positive capital into the program that will pay future dividends.

Success inspires more success:

Earning a national award brings distinction to the originating program. It also brings distinction to those whom are leading or working within that program. This type of achievement often leads to what can be called "spin off successes." In other words, shining a national spotlight on a specific program achievement provides further encouragement and incentive to realize additional future successes.

Because you don't have any really solid reasons not to:

Okay, this is where our participation marketing efforts are resulting in rather shameless tactics. Yes, NAHBA needs you to participate, your organizational leaders love national recognition, and staff really do appreciate the applied effort, but with all of the potential positive benefits is there anything else that would stop you from submitting a nomination? Although it is difficult to anticipate what other participation barriers may be out there, NAHBA feels confident that any program that is in continuous operation from the late 1960s or early 1970s has to be making some kind of noteworthy achievements that merit distinction. Put simply, if you are still unable to participate we refuse to believe it is because nothing noteworthy is occurring in this program area. With that, we welcome any, and all, pending nominations.

If your actions inspire others to dream more, learn more, do more and become more, you are a leader."-John Quincy Adams.

RECOGNIZING OAC PROGRAM OPERATIONAL EXCELLENCE

NAHBA has established an annual awards program to recognize, honor, and distinguish operational excellence in outdoor advertising control (OAC) programs at the national level. There are a total of three (3) national award nomination categories as follows:

1. Innovations in Outdoor Advertising Control
2. Process Improvements in Outdoor Advertising Control
3. The Chairman's Award in Outdoor Advertising Control

WHO IS ELIGIBLE TO NOMINATE?

Nominations are accepted from any party that is an active member of NAHBA including NAHBA affiliates, the FHWA, Scenic America, and the OAAA.

NOMINATION DUE DATE:

All completed nominations must be received in an electronic format by close of business on **Monday, April 2, 2018**.

SUBMIT NOMINATIONS TO:

NAHBA NATIONAL AWARDS COMMITTEE CHAIR

C/O: WENDY KNOX—OAC Regulatory Supervisor
Street Address: PO BOX 5075
City, State, Zip: Austin, TX 78763-5075
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WHERE & WHEN WILL THE AWARDS BE PRESENTED?

Award plaques will be presented to the winners at NAHBA's Annual Conference. If the winner cannot be in attendance, it is requested that a delegate is asked to receive the award on behalf of the winner.

WHERE: [AASHTO-NAHBA CONFERENCE BALTIMORE, MD](#) **WHEN:** **APRIL 22-26, 2018**

AWARDS SELECTION COMMITTEE COMPOSITION & ROLE:

The NAHBA Board of Directors and/or the Committee Chair selects members of the Awards Committee, which is typically comprised of OAC program administrators and practitioners from multiple states. The Awards Committee is usually limited to no more than six (6) members including the Awards Committee Chairperson. This committee evaluates completed nominations and makes winner recommendations to the NAHBA Board of Directors.

NOMINATION BEST PRACTICES:

1. Nominations must include a completed nomination form (attached) and a high-level summary outlining the specific accomplishments of the nominated project, process, person, or team. Summaries should be kept to no more than five (5) pages. Creative use of white space and relevant illustrations are encouraged over several pages of essay-style block text narration.
2. Entries should include at least two high quality color prints (JPEG's) showing an example of the associated project results or person(s) nominated.
3. The Awards Committee may assign a nomination to a different awards category if it is determined that such a reassignment constitutes a better fit in an alternative category.
4. All submitted materials become the property of NAHBA and may be used by NAHBA for its organizational needs. No entry materials will be returned.

CATEGORIES & SCORING CRITERIA

INNOVATION AWARD

CATEGORY DESCRIPTIONS	Total Possible Point Value
The project created an innovative product, process, or solution resulting in a significant operational improvement within the OAC program.	30
The innovation employed and leveraged technology as a basis for enhancing or complementing the project outcome.	30
The innovation can be used to support making a business case for maintaining or improving "Effective Control" measures within the OAC program.	20
The innovation can demonstrate programmatic utility by generating a return on investment in terms of lowering operational costs, increasing throughput, or saving time.	20

PROCESS IMPROVEMENT AWARD

CATEGORY DESCRIPTIONS	Total Possible Point Value
The project improves the overall organizational effectiveness of the OAC program by reducing program bureaucracy, incorporating paperless processes, or capturing some other process improvement benefit. For example, the "after condition" is significantly cheaper, better, or faster in comparison to the "before condition."	40
The project lends itself towards establishing better internal and/or external stakeholder partnerships.	20
The project increases program or process transparency.	20
The innovation can be used to support making a business case for maintaining or improving "Effective Control" measures within the OAC program.	20

CHAIRMAN'S AWARD

CATEGORY DESCRIPTIONS	Total Possible Point Value
Demonstrates strong leadership skills in meeting challenges of the OAC program. Examples include:	60
Partnering skills	
Communications skills (sharing of ideas and implementing improvements).	
Consensus building skills	
Commitment of staff and resources for improving the effectiveness of the OAC program.	
Long-term commitment to the OAC program.	40
The innovation can demonstrate programmatic utility by generating a return on investment in terms of lowering operational costs, increasing throughput, or saving time.	

REQUIRED NOMINATION FORM

1.	GENERAL INFORMATION	
Project Name:		
Project Category:		
Project Location:		
Project Website:		
2.	HIGH-LEVEL NOMINATION SUMMARY	
Please provide a high-level summary of the nomination you are making. In a sentence or two, what has this person or team achieved?		
3.	NOMINEE INFORMATION (person, or team being nominated)	
Name(s):		
Title:		
Organization:		
Address:		
City, State, and Zip		
Phone:		
Email		
4.	NOMINATOR INFORMATION (person completing the nomination form)	
Name:		
Title:		
Organization:		
Address:		
City, State, and Zip		
Phone:		
Email		
ADDITIONAL NOMINATION BEST PRACTICE CONSIDERATIONS		
Consider including or highlighting any of the follow attributes, as applicable, in your attached nomination summary:		
<ul style="list-style-type: none"> • Primary goal of the project • Start and completion dates • Products utilized in the creation/enhancement of project • The overall project workflow • Any realized revenue or time savings • Ability of other states replicate project outcomes • Any valuable lessons learned • Supplemental videos or slide decks can also help 		