

**NAHBA Bi-Annual Teleconference Meeting**

**March 23<sup>rd</sup>, 2017 2:00 PM Eastern**

**Call in number: 855-437-3563; Access Code: 59367302**

Present:

Rob Jessee, Chair from Florida  
Melissa Staffeld, Vice Chair from Michigan  
Tim Hoesli, 2<sup>nd</sup> Vice Chair from Illinois  
Wendy Knox, Past Chair from Texas  
Brooks Glasnapp, Sec/Treasurer from Iowa

States Represented (FHWA Divisions were not in attendance):

Alaska (Heather Fair)  
Colorado (Anthony Lovato)  
Delaware (Jeff Leonard)  
Florida (Rob Jessee; Ken Pye)  
Georgia (Michael Hester; Felicity)  
Idaho (Justin Pond)  
Illinois (Tim Hoesli)  
Indiana (Christine)  
Iowa (Brooks Glasnapp)  
Louisiana (Denise Elder)  
Maryland (Gary Bowman)  
Michigan (Melissa Staffeld)  
Missouri (Joyce Musick)  
Nebraska (Jean Todd)  
Nevada (Stewart Pratt)  
New York (Donna Masick)  
Oklahoma (Barbara Hoppes)  
South Carolina (Barbara Wessinger)  
Texas (Wendy Knox)  
Utah (Krissy Plett)  
Virginia (Suzanne Ellison)  
Wisconsin (Brian McReavy)

Rob Jessee re-introduced the board members for NAHBA and then shared the dates of the annual spring conference. The conference will be held April 30 – May 4 at Indianapolis. March 31<sup>st</sup> is the

deadline for registering for the conference without incurring the higher rate for later registrations. Although the primary facility is booked up for rooms, a nearby hotel will be available for booking. If you are interested in attending the baseball game, email Rob Jessee immediately at [robert.jessee@dot.state.fl.us](mailto:robert.jessee@dot.state.fl.us).

Rob Jessee shared information pertaining to each of the conference sessions and encouraged attendance to the conference. The sessions are as follows:

- Indiana OAC Program Overview; A chance to look at Indiana's model for control
- LED signs; Methods of measuring (nits vs. foot-candles) and possible suggested standards
- MAP-21 and FAST Act; Continuing implementations and adjustments
- Case Law Review; This popular session continues and will exclude the Reed case
- Billboard Valuation Techniques; The various approaches considered when acquisition/relocation becomes necessary
- Reed v Gilbert and Auspro v Texas; The cases themselves and the possible effects they may have on our abilities to effectively regulate. Possible coping solutions may be introduced.
- Why we do what we do; How we do what we do; What would you do? A recap of how we got the law, the legal steps in pursuit of compliance, and audience participation in determining options for compliance for various examples (slides) submitted by states.
- Technical Council Update; AASHTO subcommittee members will advise NAHBA on their activities.
- Advanced Notice of Proposed Rule Making; Clyde Johnson will share information on how ANPRMs work.
- OAC 101 session has been scheduled for Thursday AM and will be taught by Clyde Johnson. This session is an educational/training class for all NAHBA members and non-NAHBA members (OAC regulators in the region encouraged to attend). Significant area attendance is expected. Any food or lodging expenses borne by day-session attendees are to be handled by those individuals themselves.

Recently, Jenny from Missouri e-blasted awards information to the NAHBA distribution list, but Rob wanted to remind everyone that members are encouraged to submit nominations. Rob will serve as the contact point, but will forward these to the awards chairperson Bill Wright (Georgia). There are three awards; Technical Innovation, Process Improvement, and the NAHBA Chairman's Award.

Rob provided an update on Florida's research project for the "Establishment of Effective Control Factors to Achieve Federal Enforcement Consistency with the HBA." Following unsuccessful attempts at securing approval for NCHRP projects, Florida has proceeded on its own with a self-funded and similarly-goaled project. Florida State University was selected to conduct the study and the initial phase (obtaining standards and FSA agreements from all 50 states) has been completed.

Phases 2 and 3 are expected to be complete by the end of the calendar year. The end product may be useful in different ways, depending upon the situation, but will include a synthesis of “effective control” factors and a recommendation of baseline standards for use as states see fit.

Following the conclusion of the agenda there were just a few general comments/questions pertaining to travel approvals, revision of FSAs, AASHTO-Ware, and a letter from the White House to one particular state soliciting for the identification of infrastructure needs.

Meeting was adjourned. Minutes taken by Brooks Glasnapp.