

MINUTES OF TELECONFERENCE
NAHBA
APRIL 26, 1999

Attending by teleconference:

Sue Perkins, Chairman
Marci Horton, Director
Tami Rogers, Director
Juanice Hagan, Director

The teleconference was called to order at 11:05 A.M.

The following items were discussed:

- (1) **NAHBA WEB PAGE** – The web page is currently under development. A second payment is due the consultant in June 1999. Marci is currently working with the consultant on links with web pages of the Federal Highway Administration. At a future date, the Directors will discuss additional links that should be considered (ie., OAAA, Scenic America, etc.) A training course on the web page will be given at the NAHBA Conference in October 1999.
- (2) **VIDEO TELECONFERENCING** – All Directors were asked to check and see if their Department has the capability to video conference at the Federal Highway level. Responses need to be given to Marci over e-mail.
- (3) **FHWA ANNUAL REPORT** – FHWA has allocated approximately \$85,000 to conduct a study on data collection for the outdoor advertising program. Until the study is completed, no annual report is required of the states. The study will be conducted by a consultant and will identify successful practices, as well as regulatory information. It is anticipated that the study will take several years to complete. As the study proceeds, Marci will provide additional information to the states.
- (4) **FULL MOTION VIDEO BILLBOARDS** – It appears that Nebraska has received authorization from FHWA to allow full motion video billboards in their state. Other states considering this are Iowa and Kansas. In Nebraska, the video picture must remain constant for 10 seconds. Marci has contacted Nebraska to secure a copy of their rule language; however, she was told the rule is still in development stage. Marci will follow up on this issue and report on it at a future teleconference.
- (5) **TELECONFERENCES WITH FHWA** – Marci indicated that FHWA is willing to hold monthly teleconferences with the states on outdoor advertising issues.

Teleconferences would be limited to 30 phone lines. While we will try to limit the teleconferences to only regulatory agencies, it might have to be opened up to OAAA and Scenic America participation. One member from NAHBA would moderate each monthly call. Proposed agenda items would be e-mailed in advance of the meeting to the FHWA-Washington Office. FHWA would be represented by Bob Johnson and Marsha Bayer. The Board felt this was an excellent recommendation and asked Marci to work out details with FHWA and report back to the Board.

(6) **1999 NAHBA CONFERENCE** - Sue announced that the Conference will be held October 24-27, 1999 in Lexington, Kentucky. The first mail-out on the Conference is scheduled for mid-June. Preliminary agenda items include:

- (A) Complete list of questions prepared for panel at the 1998 Conference
- (B) FHWA's position of non-conforming signs
- (C) Review of current case law
- (D) Highlights of new FHWA ODA training course
- (E) Scenic By-Ways
- (F) Future of junkyard control
- (G) New technology (full motion videos)
- (H) Cell towers on non-conforming signs
- (I) Training on new NAHBA web page
- (J) Discussion of Illinois flow charts
- (K) Business meeting and determination of future Conference sites

Additional agenda items should be sent to Sue or Marci.

The teleconference was adjourned at 12:15 P.M.

Juanice M. Hagan
Juanice M. Hagan, Secretary